



CLARK SELL

SOFTWARE CRAFTSMAN, ENTREPRENEUR, SPEAKER

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Hello@Unspecified.io

Learn more about me @ <http://unspecified.io/about>

HI!

I'm a very passionate, entrepreneurial person whose love for developing software was born from my passion for building and customizing automobiles. This love, has lead me to a dedicated life of enterprise software architecture and development for some of the biggest companies in the world. Just like the cars I've built, I love how the web, mobile and IoT applications are connecting our world together while advancing our society. Even better, I love to design, build, and ship them all while teaching others our craft.

TECH LOVE

node.js, javascript, c#, c++, .net, html, css, sass, less, hapi, express, react, graphql, nativescript, swift, xcode, atom, sublime, visual studio, macos, particle, arduino, finalcut pro, adobe illustrator, adobe indesign, cad, docker, google apps, omni suite, amazon's aws, google's cloud, azure, digital ocean, joyent

AROUND THE WEB

Website - unspecified.io
Blog - csell.net
Github.com / [csell5](https://github.com/csell5)
Twitter.com / [@csell5](https://twitter.com/csell5)
Medium / [@clarksell](https://medium.com/@clarksell)
LinkedIn.com / [in/clarksell](https://in.linkedin.com/in/clarksell)

LEARN MORE @

<http://unspecified.io/about>

EXPERIENCES

Sep 2016 - Current
FOUNDER & PRACTITIONER
UNSPECIFIED

Responsible for the daily business operations, customer development, and product engineering. We also provide client services including architecture consulting, web and voice development, and social media consulting.

July 2010 - Current
FOUNDER & CEO
THAT CONFERENCE

I founded THAT Conference as a 501(c)(6) to create the best technical community in the Midwest. After seven years, we're the largest family-friendly tech conference in the US, seeing over 1700 people yearly. THAT Conference costs over \$525k a year to produce.

Sep 2016 - Jan 2018
Co-Founder & Co-CEO
TANGIBLE

As Co-CEO I managed six employees and a \$1.2m dollar SaaS business providing one-click deployment, hosting monitoring, and auto scaling, to 40k websites across three cloud providers, globally.

May 2014 - Jan 2017
Director
TELERIK / PROGRESS

Joining as a Sr. Product Manager, I quickly became the Director of Product Management running four separate developer products (Test Studio, Rollbase, Fiddler, and Modulus) responsible for \$10m dollars in revenue.

July 2005 - May 2014
Sr. Program Manager
MICROSOFT

As a Consultant, Evangelist, Program Manager, I achieved top honors at Microsoft. As a Sr. Program Manager, I helped Microsoft's top ISVs design and ship their mission-critical mobile and cloud apps while enhancing our products feature sets.

July 1998 - July 2005
Senior Architect
ALLSTATE

I co-lead the design, architecture, build and shipment of Allstate's mission-critical websites; buy.allstate.com, accessallstate.com, common services, and the core architecture framework for all new software development.

EDUCATION

1994 - 1998
Western Illinois
University

BACHEOR OF INFORMATION TECHNOLOGY
Information Technology is a cross between Computer Science and Business Management.
Phi Kappa Theta Alumni

INTERESTS

Open Source // Software // Community // Business // Maker